# Software Evaluation Presentation Grading Criteria

## Required Materials: (1 point subtracted for each item not provided by due date)

<table>
<thead>
<tr>
<th>Required Item</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>Email of presentation by 8 PM Wednesday 10/5</td>
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<tr>
<td>PowerPoint printout (6 slides per page) given to instructor at beginning of presentation</td>
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<tr>
<td>Software returned (if applicable) at beginning of presentation</td>
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## Topic | Points | Comments

| Program Purpose | 2 | • The purpose of the program should be clearly described, including  
| | | o Target population  
| | | o Educational goals  
| | | o Entertainment goals  |

| Program Overview | 4 | • Describe engagement and marketing features (e.g., famous characters, associated books/dolls) should be described  
| | | • The purpose of the program should be clearly described  
| | | • Program techniques and strategies should be explained  
| | | • Key aspects of visual appearance should be explained, using visual images where appropriate  
| | | • If additional support (e.g. parents/adults/older peers, additional books) is required for the child to complete the activities, make sure to explain what assistance is needed and why  |

| Program Strengths & Weaknesses | 4 | • Explain what the program will accomplish and why.  
| | | o What will the child learn about the computer?  
| | | o What will the child learn about the content of the game?  
| | | o Will the child be more creative, etc.?  
| | | • Explain what negative effects the program might have, and why  
| | | o What negative ideas might the child form about society, reinforcement, etc.?  
| | | o Will the program decrease children’s interest in topics or activities?  
| | | • Will the program fail to accomplish parental or advertised goals?  
| | | o Will the program confuse children?  |

| Conclusion | 2 | • Would you recommend this program and, if so, for whom?  
| | | • Is program developmentally appropriate (support your conclusion).  |

| Quality of Slides | 4 | • The slides should be easy to read, with a clear font presented in an adequate size.  
| | | • Slides should be attractive in color and layout.  
| | | • Graphics should be appropriate and add to the meaning of the slide.  
| | | • Punctuation and grammar should be correct.  
| | | • Screen shots and software images should be used as appropriate.  |

| Clarity and Style | 4 | • Speed and volume should be appropriate.  
| | | • Presentation should follow a logical progression, with ideas clearly related in a sequence.  
| | | • Information should be easy to understand.  
| | | • Detail should be appropriate; not too simplistic for the class or too detailed for an oral presentation.  |