# Software Evaluation Paper Grading Criteria

<table>
<thead>
<tr>
<th>Required Materials: (1 point subtracted for each item not provided with paper)</th>
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<tbody>
<tr>
<td>APA style title page</td>
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<td>Reference information for software (and any other resources used)</td>
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<th>Topic</th>
<th>Points</th>
<th>Comments</th>
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| **Program Purpose** | 2 | - The purpose of the program should be clearly described, including  
  o Target population  
  o Educational goals  
  o Entertainment goals |
| **Program Overview** | 5 | - Describe engagement and marketing features (e.g., famous characters, associated books/dolls) should be described  
  - The purpose of the program should be clearly described  
  - Program techniques and strategies should be explained  
  - Key aspects of visual appearance should be explained, using visual images where appropriate  
  - If additional support (e.g. parents/adults/older peers, additional books) is required for the child to complete the activities, make sure to explain what assistance is needed and why |
| **Program Strengths & Weaknesses** | 5 | - Explain what the program will accomplish and why.  
  o What will the child learn about the computer?  
  o What will the child learn about the content of the game?  
  o Will the child be more creative, etc.?  
  - Explain what negative effects the program might have, and why  
  o What negative ideas might the child form about society, reinforcement, etc.?  
  o Will the program decrease children’s interest in topics or activities?  
  - Will the program fail to accomplish parental or advertised goals?  
  o Will the program confuse children? |
| **Conclusion** | 3 | - Would you recommend this program and, if so, for whom?  
  - Is program developmentally appropriate (support your conclusion). |
| **Clarity and Style** | 5 | - Paper should follow a logical progression, with ideas clearly related in a sequence.  
  - Information should be easy to understand.  
  - Detail should be appropriate; not too simplistic for the class.  
  - References should be used as appropriate.  
  - Paper should be neatly types in appropriate (12 point) font.  
  - Pages should be numbered with an appropriate header. |